

# End User License Agreement (EULA)

**Effective Date:** May 20, 2025

This End User License Agreement (“**Agreement**”) is a legal agreement between you (“**Licensee**” or “you”) and **OnPurpose Studio, LLC** (“**Licensor**”, “OnPurpose”, “we”, or “us”) governing your use of the AEM ↔ Crowdin Connector (the “**Software**”).

By installing, copying, or using the Software, you agree to be bound by the terms of this Agreement. If you do not agree to these terms, do not install or use the Software.

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## 1. Grant of License

Subject to your compliance with the terms of this Agreement, OnPurpose grants you a **limited, non-exclusive, non-transferable, non-sublicensable, revocable** license to use the Software solely:

- For your internal business operations;
  - In accordance with the documentation provided; and
  - Within the scope of your purchased plan or license tier.
  - On supported versions of Adobe Experience Manager (AEM) and supported Translation Management Systems (TMS), including but not limited to Crowdin and Lokalise.
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## 2. License Restrictions

You shall not, and shall not permit others to:

- Reverse engineer, decompile, or disassemble the Software;
  - Modify, adapt, translate, or create derivative works of the Software;
  - Use the Software for time-sharing, service bureau, or similar purposes;
  - Remove or obscure any proprietary notices on the Software;
  - Use the Software to develop or operate a competing product or service;
  - Sell, rent, lease, sublicense, distribute, or otherwise transfer the Software to any third party.
  - Circumvent any license or usage restrictions.
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### **3. Ownership and Intellectual Property**

The Software is licensed, not sold. OnPurpose retains all rights, title, and interest in and to the Software, including all intellectual property rights. All trademarks, service marks, and trade names are the property of their respective owners. This Agreement does not grant you any rights in the Software other than those expressly granted herein.

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### **4. Support and Maintenance**

Support and maintenance services may be provided based on your selected license tier. Unless otherwise agreed in writing, OnPurpose may, but is not obligated to, provide updates, patches, or bug fixes.

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### **5. Data Privacy and Security**

You acknowledge that the Software facilitates the transfer of data between third-party systems (e.g., AEM and CrowdIn). The Software itself does not access, store, or retain any content beyond configuration and synchronization metadata. Your use of the Software is also subject to OnPurpose's Privacy Policy and Terms of Service. You are responsible for ensuring compliance with applicable data protection laws in your use of the Software and related third-party systems.

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### **6. Confidentiality**

Each party agrees to protect the confidentiality of any proprietary or confidential information disclosed during the use of the Software. This obligation survives termination of this Agreement.

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### **7. Term and Termination**

This Agreement remains in effect until terminated.

OnPurpose may terminate this Agreement if you fail to comply with any term or condition. Upon termination:

- All rights granted to you will immediately cease;

- You must destroy all copies of the Software in your possession;
- Any outstanding fees become immediately due.

You may terminate this Agreement at any time by uninstalling and ceasing all use of the Software. Upon termination by either party:

- All rights granted under this Agreement shall immediately terminate;
- You must destroy all copies of the Software in your possession or control;
- Any fees paid are non-refundable unless otherwise agreed in writing.

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## **8. Disclaimer of Warranties**

THE SOFTWARE IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND. ONPURPOSE DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. ONPURPOSE MAKES NO WARRANTY THAT THE SOFTWARE WILL FUNCTION WITHOUT ERROR OR INTERRUPTION, OR THAT IT WILL BE COMPATIBLE WITH ANY SPECIFIC CONFIGURATION OF THIRD-PARTY SYSTEMS, INCLUDING FUTURE UPDATES TO AEM OR YOUR TMS PLATFORM.

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## **9. Limitation of Liability**

TO THE MAXIMUM EXTENT PERMITTED BY LAW, ONPURPOSE SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF PROFITS, REVENUE, OR DATA, ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT OR USE OF THE SOFTWARE.

IN NO EVENT SHALL ONPURPOSE’S AGGREGATE LIABILITY ARISING OUT OF OR RELATED TO THIS AGREEMENT EXCEED THE TOTAL AMOUNT PAID BY YOU FOR THE SOFTWARE IN THE TWELVE (12) MONTHS PRIOR TO THE CLAIM.

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## **10. Indemnification**

You agree to indemnify, defend, and hold harmless OnPurpose from any claims, damages, liabilities, and expenses (including legal fees) arising from your misuse of the Software or violation of this Agreement.

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## **11. Compliance with Laws**

You agree to use the Software in compliance with all applicable local, state, national, and international laws and regulations, including export control and data protection laws.

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## **12. Governing Law and Jurisdiction**

This Agreement shall be governed by and construed in accordance with the laws of the State of New Jersey, United States, without regard to conflict of law principles. Any disputes shall be resolved in the state or federal courts located in Burlington County, New Jersey.

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## **13. Entire Agreement**

This Agreement constitutes the entire agreement between you and OnPurpose regarding the Software and supersedes all prior or contemporaneous understandings, whether written or oral.

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## **14. Amendments**

We may update this Agreement from time to time. Material changes will be communicated via email or update notification. Continued use of the Software constitutes acceptance of the modified terms.

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## **15. Contact**

For questions or concerns regarding this EULA, contact:

**OnPurpose Studio, LLC**

Email: **hello@onpurpose.studio**

Website: <https://onpurpose.studio>